



## TRUNK SHOW 2008-SYRACUSE, NY

Tuesday, July 15, 2008 - Holiday Inn Carrier Circle

### Overview & Expectations

The Trunk Show is a group front-list appointment. Some publishers are assigned one hour slots to review front-list titles that are of special interest to the region and the booksellers in attendance, and to report on promotional programs. Display tables are available for all publishers, wholesalers and merchandise vendors. All will be sent a list of booksellers attending the Trunk Show.

### Schedule

Continental Breakfast: 9:00

Presentation times: 9:30-10:30am; 10:45-11:45am; 12noon-1:00pm

Lunch: 1:00pm

Afternoon will be for appointments and drop-in meetings.

Publisher Name:

Contact/Staff Attending

Company:

Address:

City/State/Zip

Phone:

Fax:

Email:

**Fees: \$125 for Presentation and Display Table, or \$100 Display Table Only**

Checks: payable to "NAIBA" and mailed to the address below.

Credit Card # \_\_\_\_\_ Exp \_\_\_/\_\_\_ (Amex, MC or Visa)

Authorized Signature: \_\_\_\_\_

Hotel Reservations for the Trunk show can be made by calling the Holiday Inn Carrier Circle at 800-431-2761. The group code is "NAIBA" and the rate of \$92 is valid for reservations made by June 16.

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