



New Atlantic Independent
Booksellers Association



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|-----------------------------|---|---|---|---|
| * BookPagead | Top Shelf ad in the January 2010 issue of BookPage (catalog titles only); 430,000 copies distributed through 3,000 bookstores and libraries in 48 states (value \$950). | Angela J. Bowman 615-292-8926, x37 angie@bookpage.com | 11/16/09 | image and copy to be pulled directly from catalog |
| * NAIBAtradeshowdirectoryad | Half-page ad distributed to over 4,000; publication focuses on fall releases (value \$375). | Eileen Dengler 516-333-0681 info@naiba.com | 07/31/09 | email to afoster@letsbedirect.com half-page (4.75" x 7.5" horizontal) |
| * NAIBAonlinelistservad | Sent out weekly to over 1,300 subscribers; NAIBA does not usually allow advertising on the Listserv; offer is a special one-time bonus for catalog advertisers. | Eileen Dengler 516-333-0681 info@naiba.com | ads are weekly, once materials are received, ad will be placed in the next issue | email to info@naiba.com image and 40 word limit |
| * NAIBAnewsletterad | Half-page ad distributed to a mailing list of 4,000; a must-read among bookstore staff during any season (value \$250). | Eileen Dengler 516-333-0681 info@naiba.com | CHOOSE ONE 05/01/09 Spring 07/09/09 Summer 10/22/09 Fall 02/01/09 Winter | email to afoster@letsbedirect.com half-page (4.75" x 7.5" horizontal) |
| * NAIBAmembershiplist | Mailing list includes 300 bookstores and is continuously updated (value \$100). | Eileen Dengler 516-333-0681 info@naiba.com | | |

salescontact

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